



Driver of Positive Change

THE JON GORDON COMPANIES

Transform front line managers into positive leaders who drive Growth and Positive Change throughout your organization.

Organizations rise and fall on front line leadership. While leaders at the top of the organization may identify the vision, goals and change initiatives to be implemented, success depends on managers who are able to lead their teams, drive initiatives forward and create positive change.

Driver of Positive Change is an interactive program facilitated by a certified Jon Gordon Companies consultant that gives managers the necessary tools and teachings to change from being task-driven managers to growth-driven people leaders that know how to:

- Build the culture
- Share the vision
- Lead with optimism
- Transfer belief
- Communicate and connect with their team
- Execute with purpose and succeed in a challenging and changing world
- Align personal, team and organizational goals



Inspired by the principles of Jon Gordon's best-selling book *The Energy Bus*, *Driver of Positive Change* provides managers with a license to lead and a visual roadmap to drive positive results for their teams and organization. Through TED Talk style presentations, interactive discussions and exercises, and customized content for your industry, you and your colleagues will put into practice the principles and strategies to become leaders who:

- Understand the lasting impact positive leaders have on people, teams and organizations.
- Learn strategies to be a more positive person and leader that people want to follow.
- Discover tools to overcome negativity and create positive solutions to move teams forward.
- Discuss ways to drive change and growth with clarity, vision and purpose.
- Build trust, generate buy-in and transform "Energy Vampires" into positive contributors.
- Develop a personal and team action plan to lead, communicate and coach more effectively.

Talent Development Checklist for Driver of Positive Change – License to Lead:

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POSITIVE COMMUNICATION	EMOTIONAL RESILIENCY	EMPATHIC INTERACTION
SELF-AWARENESS	VISION FOCUS	CONFLICT RESOLUTION
GOAL SETTING	TEAM BUILDING	BRAND ALIGNMENT
PERSONAL BRANDING	MOTIVATION	ACTION PLANNING
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